

DAKSHA: Test your business skills

This event will help in interpreting and enhancing the soft skills and getting a chance to work on them by interacting with other people. It will also put to test the marketing as well as communication skills and help one's ideas to be more explanatory and worth listening. Understanding and presenting a case study, and reliable problem-solving methods, will be targeted in this event. Participants' management skills will be evaluated throughout and results will be given accordingly along with guidance for improvement. It is an event to enhance the problem-solving skills, personality development, decision making and teamwork.

REGISTRATION FEES:

- 100/- for an individual
- 150/- for a team of 2

TEAM: Maximum 2 members

PRIZE MONEY:

RULES:

1. Round 1:

1) Analyzing the given case study and power point presentation on the same (5 to 10 mins, can be done individually or in a group of 2). 2) Writing ability test (essay writing).

2. Round 2: Group Discussion. 3. Round 3: Personal Interview (with a HR). 4. Bring your own laptop for power point presentation.