

## DAKSHA-Test your business skills

### Contact:

Priyanka Khore: 9403929679

Chaitanya Kapre: 8007519898

Amey Bhilegaonkar: 7798776539

- **First round:** Case study solving and video submission
  1. Allotting the case study 8 days prior to the event(15/03/18).
  2. Candidates should submit the solution for case study in video format 3 days prior to the event (20/03/18).
  3. Case Studies will be chosen from the following domains :
    - i. Business
    - ii. Computer Science / IT
    - iii. Electronics
    - iv. Mechanical
    - v. Petrochemical
  4. Video must comprise of

Introduction about your self	30 sec max
Why you want to participate in Daksha	30 sec max
Solution to the case study using SWOT analysis	60 sec max

**\*Note:** For people participating in a group:

Self -Introduction	30 sec max for each member
Reasons for participation in Daksha	30 sec max for each member
Solution to the case study using SWOT analysis	60 sec max

- **Second Round: Campus Round**

1.WAT (Written Ability Test)

2.GD (Group Discussion)

(For members participating in group one among the two must participate in either of the two)

- **Third round:**

(Consists of two sub rounds)

**1.Presentation**

A product would be given and the contestants will advertise the product using a presentation .

**2.PI(Personal Interview)**

By the end of this round, the participants will be provided detailed copy, listing their strengths and weaknesses.

6.The team/individual with highest overall score will be declared as the winner.

**POINTS TO BE NOTED:**

- 1.Most of the CAT rounds are covered(WAT,GD,PI),so useful for MBA candidates.
- 2.Useful for placements.
- 3.Useful for anybody as it is a overall personality test.
- 4.The strengths and weaknesses of the candidate are handed over to him by the end of the event, so that he can analyse his/her weak areas and work on them.